

Hello:

My name is Bob LeDrew and I am a professional communicator here in Ottawa. I have been the PR columnist for CBC Radio's "The Business Network" since 2000 and became Canada's first public relations blogger in 2003, when I began Flacklife (<http://flacklife.blogspot.com>).

I recently reviewed the book "Join the Conversation" by Joseph Jaffe on my blog Flacklife, and decided I'd like to get students to join the conversation about what social media and "Web 2.0" tools are doing to affect how we communicate. So I want students to comment on my post, and the student who posts the best comment -- according to me -- will get my copy of the book. So if you can let students know about this by giving them the URL <http://flacklife.blogspot.com/2008/01/students-engage-join-conversation.html>, I'd appreciate it.

If you have any questions, please contact me by e-mail or by telephone at 613.231.3355 x 243.

Thanks for helping me create a discussion about the future of communications.

Cheers,

BLeD .

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